

# Together for the Southern Denmark of Tomorrow





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Southern Denmark is to be the best region in the country to live and work in. This is the ambition behind the Regional Council's regional development strategy, which charts the course for development initiatives in Southern Denmark up until the end of 2027.

The strategy comprises four interrelated visions for areas where the Region of Southern Denmark can play a key role in partnership with other players.

Through our development strategy, we are working to promote:

- · A green, sustainable Southern Denmark
- · A competent and innovative Southern Denmark
- · A healthy, thriving Southern Denmark
- · A cohesive and attractive Southern Denmark.

#### Three amplifiers

In order to promote these four visions, we are working with three "amplifiers" – partnerships, international and Danish-German relations – which are to provide power and impetus for the regional development input.

#### A thriving region, governed by the people

The regional development strategy puts the citizens of Southern Denmark front and centre. It is essential that the citizens themselves feel the effects of the regional initiatives. We will therefore engage the citizens of Southern Denmark on an ongoing basis, and we will work with new ways to enter into dialogue about the regional initiatives.

## **Strategic direction**





#### In particular, the strategy focuses on ...

- Promoting a thriving regional democracy through dialogue with citizens about the real-world effects of the regional development input.
- Creating improved conditions for future generations with regard to climate, the environment, resources and clean drinking water.
- Reinforcing cohesion throughout the region in the contexts of mobility, education, housing, communities and culture, for example.
- Creating a healthy, thriving Region of Southern Denmark, drawing on communities, culture and nature in particular.
- Reinforcing people's skills in Southern Denmark and supporting powerful development and innovation environments in the region.
- Enhancing regional development through a variety of partnerships with municipalities and other authorities in Southern Denmark, as well as with locally based researchers, companies, et al.
- Strengthening and focusing Southern Denmark's participation in international collaboration projects with the capacity to help find solutions to challenges facing the region.
- Strengthening and focusing development input across the Danish-German border, to the benefit of Southern Denmark as a whole.

### From strategy to action

#### **Tools**



**Partnerships** 



Regional voice



**Knowledge base** 



Innovation and development



Assignments for authorities



**Financing** 

#### **Areas of initiative**



Climate and sustainability



**Water and Soil** 



**Education** 



**Mobility** 



**Culture and creativity** 



Healthy living conditions



# For additional information, visit the Region of Southern Denmark website:

» www.regionsyddanmark.dk/regional-udvikling



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